



## THIRD PARTY FUNDRAISING GUIDELINES

The Avielle Foundation and all related images and copy have been intentionally crafted to reflect the purpose of our mission and fidelity to their design and development is an absolute. Those with whom we partner must reflect and share our values and be reciprocal partners in portraying a positive public image.

## EVENT PUBLICITY AND PROMOTION

- Permission to use The Avielle Foundation name, logo and intellectual property in advertising, promotion or on site at the event or in relation to any third-party fundraiser must be approved in writing by The Avielle Foundation, before the distribution of press-releases, printing of materials, etc.
- The Avielle Foundation reserves the right to edit any materials produced (print or electronic) for the event or any third-party promotion in which The Avielle Foundation is a beneficiary.
- Access to The Avielle Foundations social media, event lists, email and physical address of supporters is not a benefit of approval of a third-party event.
- If the Avielle Foundation is not the sole beneficiary of the net profit of the event this must be clearly articulated in all promotional materials.
- The Avielle Foundation does not share existing donor information and to reserves the right to prevent solicitation of existing donors to prevent duplicate proposal on behalf of the Avielle Foundation.

## EVENT COSTS AND ACCOUNTING

- The Avielle Foundation will not incur any event-related costs, including, but not limited to, postage, printing, purchasing tickets, booth space costs, “giveaways” and/or sponsorship. The event organizer will be solely responsible for all operational aspects of the event including, but not limited to, the safe and lawful conduct of the event and ensuring that the event is conducted in a professional manner befitting the parties’ respective outstanding public images.
- Liability for any third-party event is the responsibility of the organizer, The Avielle Foundation bares no responsibility for insuring the event, product or participants.
- The Avielle Foundation can opt out or deny a third party event at any time.

**For questions and support contact Nick Hoffman  
via email [Nick@AvielleFoundation.org](mailto:Nick@AvielleFoundation.org) or phone 203-491-0304**

Fundraiser Information

Fundraiser Event/Name \*

Fundraiser Dates \*

Fundraiser Location \*

Description of Fundraiser \*

Percent of donation to projected revenue\*

Expected Donation Amount (if known)

Target Audience \*

Other Beneficiaries (if applicable)

Do you plan to seek donations from individuals, businesses or organizations to finance this fundraiser? \*

Yes

No

If so, please indicate the names/types of donor prospects you intend to approach:

Please specify any expectations of The Avielle Foundation: \*

Fundraiser Contact Information

Name: \*

Affiliation with Event: \*

Address: \*

Phone: \*

Email: \*

Agreement

Electronic Signature - Please Initial \*

I have read and understand the third party fundraising guidelines of the Avielle Foundation and will comply with all criteria. Until receiving written approval from the Avielle Foundation, I nor anyone associated with this proposal will use Avielle Foundation intellectual property to promote the event.